



Sponsorship Opportunities Manual

Why sponsor 8ICP 2005?

- The **International Colloquium on Paratuberculosis** is the only international conference dedicated to all aspects of paratuberculosis. Progress in immunopathogenesis, diagnosis, control and eradication of paratuberculosis will be reported. The ICP is held under the auspices of the International Society for Paratuberculosis every second or third year.
- The previous colloquia have been attended by an **increasing number of delegates** and the colloquium in 2005 is expected to attract a total of 250 to 350 scientists and administrators from universities, research organisations, state veterinary administration and diagnostic and medicine/vaccine producing institutions.
- A **wide array of various scientific fields** such as microbiology, pathology, immunology, medicine and epidemiology will be represented from all over the world, but dominated by Western Europe, North America and Australia/New Zealand.
- As paratuberculosis is an important disease in cattle, it is expected, that even a number of **veterinary practitioners and agricultural advisers** will also be interested in an update on the research in this area.
- The continuing research into the possible role of *M. avium* subsp. *paratuberculosis* as a cause or exacerbating agent in human Crohn's disease will attract **medical scientists and decision makers**.
- The colloquium in 2005 will be held at the **Royal Veterinary and Agricultural University (KVL) in Copenhagen from August 14th through 17th**. In conjunction with the colloquium a number of adjoining speciality workshops will be organized at KVL on August 18. The KVL is situated near the centre of Copenhagen and has excellent facilities for both plenary and parallel sessions, working groups, scientific posters and a commercial exhibition.
- The **scientific programme** promises to be a huge success with prominent international speakers invited to give plenary lectures and with dedicated scientists reporting new results in a number of mostly plenary sessions.
 - In addition to scientific sessions there will be daily poster sessions, and a commercial exhibition adjoining the lecture halls and poster area. Lunch and coffee for the colloquium participants will be provided in the exhibition area. Furthermore, a social programme has been planned, as well as a number of workshops following the colloquium. Please visit the colloquium homepage at www.8icp.dk to see the present status of the colloquium preparation.

An array of different sponsorship opportunities exist, ranging in cost from **Supreme sponsorship** (150,000 DKK) available only to a limited number of companies on a first come first serve basis, through **Main sponsorship** (45,000 DKK), **commercial exhibition** (11,250 DKK) or **poster** (7,500 DKK) to placing of **advertisements** in the colloquium bag and/or proceedings or **sponsoring social events**.

SPONSORSHIP OPPORTUNITIES

Supreme sponsors - DKK 150,000 equivalent to € 20,000

- Supreme sponsors of 8ICP 2005 will be listed prominently in all official Colloquium communications
- Logo presentation on www.8ICP.dk homepage topbar (visible from all subpages)
- Permission to use the official 8ICP logo on your own advertisements/promotions (approved in advance by colloquium organizers)
- Free conference registration and participation of up to 4 persons
- Free space for commercial exhibition (2 modules) in the marble hall with priority placement.
- Two pages insert advertisement in the Official Colloquium Programme
- Company logo on the front and back cover of the Colloquium Proceedings
- Free insertion of 1-6 Company literature/brochures etc in Delegate Colloquium Bag
- Priority for sponsoring Delegate Colloquium Bags with company logo

Main sponsor – DKK 45,000 equivalent to € 6,000

- Main sponsors of 8ICP 2005 will be listed prominently in all official Congress communications
- Logo presentation on 3 subpages of your own choice on the www.8ICP.dk homepage
- Permission to use the official 8ICP logo on your own advertisements/promotions (approved in advance by colloquium organizers)
- Free conference registration and participation of up to 2 persons
- Free space for commercial exhibition (1 module) in the marble hall with priority placement. Extra modules cost € 1,000.
- One page insert advertisement in the Official Colloquium Programme
- Company logo on the back cover of the Colloquium Proceedings
- Free insertion of 1-3 Company literature/brochures etc in Delegate Colloquium Bag
- Second priority for sponsoring Delegate Colloquium Bags with company logo

Commercial exhibition – DKK 11,250 equivalent to € 1,500

- Commercial exhibition (1 module) in the marble hall with priority placement. Extra modules cost € 1,000. See homepage for details on how to rent furniture and booth materials.
- Logo presentation on 1 subpage of your own choice on the www.8ICP.dk homepage
- Free conference registration and participation of 1 person (others may attend the exhibition area)
- Free insertion of one Company literature/brochure etc in Delegate Colloquium Bag

Poster exhibition - DKK 7,500 equivalent to € 1000

- Presentation of poster exhibition at the exhibition area
- Free insertion of one Company literature/brochure etc in Delegate Colloquium Bag
- Acknowledgement of sponsorship on the www.8ICP.dk homepage

Advertisements - DKK 7,500 equivalent to € 1000

- One page insert advertisement in the Official Colloquium Programme
- Free insertion of one Company literature/brochure etc in Delegate Colloquium Bag
- Acknowledgement of sponsorship on the www.8ICP.dk homepage

Delegate Colloquium Bag inserts - DKK 3,000 equivalent to € 400

- One insertion of Company literature/brochures/etc in Delegate Colloquium Bag

Special Sponsorship Opportunities

No fixed rates are available for the sponsorship opportunities below. We look forward to a discussion on how these sponsorships may best be fitted to your needs and budget.

- Delegate Colloquium Bags**
Each bag should be printed with the 8ICP logo; further placing of company logos are to be negotiated.
- Welcome brunch**
It is possible to sponsor the Welcome Brunch on Sunday. Please contact us for an exchange of ideas on how this may best be arranged.
- Official Dinner**
It is possible to sponsor the Official Colloquium Dinner on Wednesday evening. Please contact us for an exchange of ideas on how this may best be arranged.
- Refreshment bar**
It is possible to sponsor a Refreshments Bar during the Colloquium. Please contact us for an exchange of ideas on how this may best be arranged.
- Travel and accommodation of invited speakers**
Five prominent members of the International Research Community have been invited. It is possible to provide individual sponsorships for these invited speakers.
- Students Travel Grants**
Travel grants will be awarded to students attending the colloquium who have difficulties in obtaining sufficient funding. Funding for such grants are needed from sponsors.

Please contact us with questions and suggestions on how we may best suit your individual needs.

All sponsors will additionally be duly acknowledged at the colloquium home page sponsor page and inside the printed programme.

Please contact:

Gregers Jungersen
Chairman of the Organizing Committee
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Thøger Flagstad
Sponsor Coordinator
tf@ddd.dk

Postal address of Conference Secretariat can be found on the Colloquium homepage:
www.8icp.dk